Eye Rehab Pro
14-day clinic launch one-pager

Shareable clinic brief

14 days to a home program you can prove is working.

Baseline the patient. Start the program in the room. Check activation. Adjust care. Show a week-two progress signal.

CLINIC LAUNCH STANDARD

The job is to make one repeatable care loop visibly work before expanding the workflow.

THE FIRST TWO WEEKS

Five decisions, one visible care loop

0 — Pick one launch lane — DAY 0

Choose a champion, a starter pathway, and the first 3 patients.

Clinic knows exactly what is going live.

1 — Measure, then activate — DAY 1

Capture baseline, prescribe the home plan, and connect the patient before they leave.

Baseline and home program are both live.

3 — Catch drop-off early — DAY 3

Review activation, completed sessions, and symptom response.

No one waits until the next visit to learn the patient stalled.

7 — Make the first clinical decision — DAY 7

Progress, hold, regress, or reassess based on response.

The clinic is adapting care, not just assigning exercises.

14 — Show proof — DAY 14

Recheck the key signal and generate a short progress summary.

A referrer, owner, or payer can see the care loop working.

ONE-SCREEN BRIEF

Three rules for launch

- **Rule 1:** Start with one repeatable pathway, not a giant exercise library.
- **Rule 2:** Make the first session guided so technique is calibrated in clinic.
- **Rule 3:** Review the first signals before week one ends.

STARTER PATHWAY

Keep the first protocol simple

1	**VOR x1**	Anchor gaze stabilization
2	**Saccades**	Add fast target shifts
3	**Pursuits**	Round out smooth tracking
4	**Convergence**	Load near-point control
5	**VOR x2**	Progress dynamic gaze work

WEEK-TWO PROOF

What the clinic can show

- **Baseline record:** A standardized starting line.
- **Activation signal:** Home sessions visibly started.
- **First adjustment:** A week-one clinical decision.
- **Progress summary:** A shareable week-two signal.

CLINICS SHOULD LEAVE WITH THIS SENTENCE

In 14 days, we can show the patient started, the clinician reviewed the response, and the protocol changed because of real signal.

NEXT STEP

Start the 3-patient pilot →

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